



Mount Olive Township
Recreation Department

Mt. Olive Carnival and Community Week

5th Annual Mt. Olive Carnival & Community Week July 14 – 18 at Turkey Brook Park Bringing our Community Together!

**We expect more than 20,000 people to come out
to enjoy the week!**

Community Week Theme Days

7/14 Wed: "Opening Night"

7/15 Thurs: "Dance Crew"

7/16 Fri: "Cruise Night"

7/17 Sat: "It's a Celebration!"

7/18 Sun: "GIANT Flea Market, Craft & Collectible Show" 10am -6pm

Fireworks are scheduled for Saturday 7/17 at 9:15pm, rain date: Sunday 7/18 at 9:15pm

Community Week Sponsors and vendors will have space in the same huge parking lot *with* the carnival. There will be a vendor areas flanking the entrance ways to the rides, plus a Picnic Area, special events area and stage/demonstration area.

As our partner in fun, there are multiple levels of support for our Mt. Olive Community Week:

Sponsorship Donations:

Hearts of Gold: \$750

- Large priority logo placement on Recreation Department Carnival & Community Week web site with hyper link to your web site.
- Showcased mention in Our Town Magazine Issue for 7/5, which will be our Carnival Program
- Priority Placement of your company's banner (which you provide) during Event week on the Premier Sponsors' Wall of Fame
- Prime booth space in Market Max (with Electric)

Sterling Silver: \$500

- Medium priority logo placement on Recreation Department Carnival & Community Week web site with hyper link to your web site.
- Highlighted mention in Our Town Magazine Issue for 7/5, which will be our Carnival Program
- Priority Placement of your company's banner (which you provide) during Event week on the Premier Sponsors' Wall of Fame
- Great booth space in Market Max (no Electric, or for \$35 can upgrade)

In-Kind Service Donation: We welcome donations of services, equipment use, etc. Please contact Jill at 973-691-0900 x 7261 to go over the details!



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Mt. Olive Carnival and Community Week

On-Site Participation: All 5 days!

Wed: 5-11pm Thurs: 5pm -11pm Fri: 5pm-11pm Sat: 1pm-11pm Sun: 1pm – 9pm

Plan on being on-site all 5 days, for the entire time above. Traffic Safety issues preclude having vehicles driving through the crowds during the event. All Vendors need to provide their own EZ-up canopy, weights, tables, chairs, displays, etc All vendor spaces are 2 parking spaces – 18' x 18'. Discounts available for multiple spaces.

Market Maximum

Electric service available in spaces ME1- ME11 \$385 Only 11 spaces!

No electric in spaces M1 – M8 \$350

Only 8 spaces!

- Booth placement along a Market Alley entrance way into the carnival grounds
- Top mentions: in Event Program, press releases and promotional avenues
- Discounts/upgrades available for additional advertising through Our Town Magazine

Carnival Central

Electric service available in spaces CE1 - CE3 \$300 Only 3 spaces!

No electric in spaces C1 - C3 \$265 Only 3 spaces!

- Booth placement between driveways leading to the Ferris Wheel & carnival grounds
- Top mentions: in Event Program, press releases and promotional avenues
- Discounts/upgrades available for additional advertising through Our Town Magazine

Value Venue

Electric service available in spaces VE1 - VE7 \$235 Only 7 spaces!

- Booth placement along driveway to Ferris Wheel and Loop Road
- Mention in press releases and promotional avenues
- Discounts available for advertising through Our Town Magazine

Bazaar Booths – Saturday ONLY! \$50 Only 40 spaces! (13' x 18')

No Electric Service

- Mention in event program and web site

Fireworks Night Food Vendors – Electric service FF1 – FF3 \$150 Only 3 spaces!

Booth placement by Gazebo in Great Lawn viewing area

Sunday 7/18 GIANT Flea Market, Craft & Collectible Show 10am -6pm

Contact: JC Promotions, Inc. at events@jcpromotions.info 201-998-1144

Amenities Sponsorship Opportunities:

- | | |
|-------------------------------|---|
| ▪ Picnic Area Sponsor - \$350 | Placement of your company's banner on tent all week |
| ▪ Parking Lot Sponsors | Placement of your company's banner all week |
| CMS Lot – 200 cars: \$200 | Flanders Road Lot – 600 cars: \$500 |

Shuttle bus lots on Saturday/Fireworks Day only

Mt. Olive High School Shuttle Bus lot 500 cars: \$300 Drakes Brook Park Shuttle Bus Lot 500 cars: \$200

- Stage Sponsor - \$250
- Priority placement of your company's banner for the week

P.O. Box 450, 204 Flanders Drakestown Road, Budd Lake, NJ 07828
973-691-0900 ext. 7261 fax: 973-691-0550 www.mountolivetownship.com jdaggon@mtolivetwp.org



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Amenities Sponsorship must be received by June 1

**Additional advertising specials/upgrades are available through our
Marketing Sponsor: Our Town Magazine – Mike Rousseau: 973-927- 0182**

**YES! Please include our organization/business as a sponsor/participant of
the 2010 Mt. Olive Community Week.**

Sponsors:

- Heart of Gold \$750.00 Sterling Silver \$500.00

Event Participation:

- Market Max w/ Electric \$385.00 Market Max - no electric \$350.00
 Carnival Central w/ Electric \$300.00 Carnival Central no electric \$265.00
 Value Venue w/ Electric \$235.00 Fireworks Food w/ Electric \$150.00
 Bazaar Booths **Sat only** \$50.00

Amenities Sponsors:

- Picnic Area Sponsor \$350.00 Stage Sponsor \$250.00

Parking Lot Sponsors

- CMS Lot \$200.00 Flanders Road Sponsor \$600.00
 MOHS Shuttle Bus Lot \$300.00 Drakes Brook Park Shuttle Bus Lot \$200.00

In-Kind Service donation: (please specify) _____

Fax in your form ASAP!

METHOD OF PAYMENT: (All payments are donations and are tax deductible, but non-refundable)

- Check enclosed (made payable to Mt. Olive Recreation – Community Week) **All payments Due by 6/1/10**
 Please invoice me Special Arrangements Credit/Debit Card Payment

Name of Organization/Business (as you would like it to appear in print/advertising):

Name of Authorized Person/Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Booth # _____ *Call to confirm availability!*

Visit www.mountolivetownship.com and follow the links to Mt. Olive Carnival and Community Week section.

Booth map will be updated regularly **THANK YOU FOR YOUR SUPPORT OF THE MT. OLIVE COMMUNITY WEEK!**

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