



**A TASTE  
of the  
HIGHLANDS**  
*Supporting Mount Olive Area Recreation*

**Monday, October 11<sup>th</sup>, 2010**

**5:30 to 8:30pm**

Mount Olive Senior/Community Center

Mount Olive, New Jersey

## **VENDOR / RESTAURANT PARTICIPATION AGREEMENT**

YES! I, the undersigned, agree to participate in the Taste of the Highlands on Monday, October 11<sup>th</sup>, 2010 at the Mount Olive Senior/Community Center, Mount Olive NJ. I understand these agreements are taken upon a first come, first served basis with regards to booth assignments and that booths are limited.

**The Event Management will provide the following:**

- Extensive event promotion utilizing all local media sources throughout Mount Olive, Jefferson, Netcong, Stanhope, Byram, Mount Arlington, Hopatcong, Long Valley and Hackettstown
- An interested audience of at least 200 potential customers for you to solicit new business
- One professionally draped and skirted 8' table per application
- Electricity if requested by you in advance
- Signage for your display area
- Table set-up, trash removal and bathroom facilities – but no in/out handling
- Beverages for all attendees
- Music/DJ services
- Mentions in all press releases, media spots and fact sheets
- Recognition on promotional items as they are printed (*dependent on your date of agreement*)

**Participants agree to provide the following:**

- Complimentary food items for 200 people which best reflect your establishment. Please bring the appropriate serving & plating supplies (plates, forks, napkins, etc.)
- If you request an outside space for BBQ or grill you are responsible for the appropriate tenting
- Set up begins at the Mount Olive Senior/Community Center between the hours of 2:00pm and 4:00pm and all participating restaurants must be completely set up by 5:00pm
- Table decorations to specialize your area and make it most attractive to attendees
- Support staff to set-up and serve food (maximum of three people)
- Extension cords and any heating, cooling or additional lighting equipment
- Participants are encouraged to pass out menus, business cards, coupons and special promotions
- Participants are encouraged to assist with promoting the event by way of poster display and flyer distribution

**Contact Name:** \_\_\_\_\_

**Name of Business:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **ST:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Commitments are REQUIRED before September 10<sup>th</sup>, 2010**



Fax response forms to: 973-347-3220 or mail to  
ITCA, 850 Clark Drive, Budd Lake, NJ 07828  
Questions? 973-347-3088

