



Mount Olive's Mayor's 5K Fun Run & 1 Mile Walk

**Saturday,
April 21, 2012
8am - 11am
Turkey Brook Park
Flanders Road, Budd Lake**

We don't want you to miss out on this spring's NEW event - the Mount Olive's Mayor's 5K Fun Run & 1 Mile Walk at Turkey Brook Park. This 5K event will bring families to our largest park and open space complex and Mt. Olive High School, on Saturday, April 21. Participants will enjoy the beauty of the burgeoning spring landscape as they run through the recreational and educational centers of our township.

This will be a terrific event to keep Mt. Olive moving forward and Gaining MOMentum!

We would like to invite you to partner with us for this event. There are several ways to participate:

Sponsors - provide donations of funds, supplies or services and receive several marketing options and benefits, including avenues such as Banners, signage, high profile locations on site and on our website, e-newsletters, etc.

Company Teams - encourage your employees/members to participate!

Volunteers - we will need people to help in a variety of ways throughout the day!

We ask for your support to continue providing recreational programs to the public.

Your business could use this opportunity to reach thousands of township residents with your products, services and message!

Enclosed is a Mount Olive's Mayor's 5 K Fun Run & 1 Mile Walk Sponsor form. Please tell us how your organization would like to help with this event. The form should be returned to the Recreation Department ASAP so we can arrange details with you. The sooner we have your participation secured, the sooner we can advertise your participation, and you can start receiving the benefits of your sponsorship, as well enabling you to maximize your participation in the event as part of your marketing plan!

Your business provides a valuable service and makes a difference in our community already. We appreciate all the support you continue to give us. Thank you for continuing to serve the families of Mt. Olive through the various avenues you choose.

If I can be of any service, or if you have any questions regarding this request, I can be reached during business hours at 973-691-0900 ext. 7261.

Sincerely,
Jill K. Daggon
Recreation Supervisor

Become a Fan on **facebook!**



Look for us under : Mt Olive Recreation

Mt. Olive Recreation P.O. Box 450, 204 Flanders-Drakestown Road, Budd Lake, NJ 07828
973-691-0900 ext 7261 fax: 973-691-0550 www.mountlivetownship.com/recreation.html jdaggon@mtolivetwp.org



Mount Olive's Mayor's 5 K Run



Saturday, April 21, 2012 at Turkey Brook Park

We are excited to invite you to join as a sponsor for the first annual **Mount Olive's Mayor's 5K Run** at Turkey Brook Park, a 5K event that will bring families to our largest park and open space complex and Mt. Olive High School, on Saturday, April 21. Participants will enjoy the beauty of the burgeoning spring landscape as they run through the recreational and educational centers of our township. We ask for your support to continue providing recreational programs to the public.

The following levels of giving are offered to those who are interested in providing sponsorship:

Platinum \$2,000	Gold \$1000	Silver \$500
Company or individual name included in the event name and displayed prominently on the FRONT of the t-shirt and Goodie Bag	Company name or individual name printed on the BACK of the t-shirt	Company name or individual name printed below Gold sponsors on the BACK of the t-shirt
Large priority logo placement on Recreation Department event web site with hyper link to your web site	Large logo placement on Recreation Department event web site with hyper link to your web site	Medium logo placement on Recreation Department event web site with hyper link to your web site
Prominent mention on signage and all printed material	Prominent mention on printed material	Mention on printed material
Logo and prominent mention in all press releases, flyers, e-newsletters, etc.	Logo and mention in press releases, flyers, e-newsletters	Logo in e-newsletters
On-site banner/signage at Park Entrance, Start/Finish Line and Awards (provided by sponsor)	On-site sign (provided by sponsor) at Registration & Awards	Course or amenities sign (provided by sponsor)
Prominent mention during registration, announcements, and awards ceremony, present Sponsor Trophy	Prominent mention during 1 mile Walk announcements and awards ceremony	Mention during awards ceremony
Opportunity to display goods	Opportunity to display goods	Opportunity to display goods
Mention in the event application flyer and poster	Mention in the event application flyer and poster	Mention in the race day program
Provide giveaways and coupons in the event goodie bag	Provide giveaways and coupons in the event goodie bag	Provide giveaways and coupons in the event goodie bag

Sponsor Level: Platinum \$2500 Gold \$1000 Silver \$500.00

Fax in your form ASAP! (973-691-0550)

METHOD OF PAYMENT: (All payments are donations and are tax deductible, but non-refundable)

Check enclosed (made payable to Mt. Olive Recreation – Mayor's 5K Run) **All payments Due by 3/21/12**

Please invoice me Special Arrangements Credit/Debit Card Payment

Name of Organization/Business (as you would like it to appear in print/advertising):

Name of Authorized Person/Contact: _____

Address: _____ City: _____ ST: _____ Zip _____

Phone: _____ Cell Phone: _____

Email: _____ Fax: _____

Visit www.mountlivetownship.com and follow the links to Mt. Olive's Mayor's 5K Fun Run & Walk section.

THANK YOU FOR YOUR SUPPORT OF MT. OLIVE'S MAYOR'S 5K FUN RUN & WALK!



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Bronze \$250	Blue Ribbon \$100	Green Ribbon \$50	MOmentum Friend \$25
Logo on back of the T-Shirt			
Logo on printed material (4,000+ flyers, 400 event day programs, 100 posters, etc.)	Mention in printed material (4,000+ flyers, 400 event day programs, 100 posters, etc.)		
Logo in e-newsletters (3,000+ subscribers)	Mention in e-newsletters (3,000+ subscribers)		
18" x 24" sign along course or site amenities	18" x 24" parking lot sign		
Booth space to display goods/promote business			
Mention during Awards ceremony	Mention during Awards ceremony	Mention during Awards ceremony	
Provide giveaways and coupons in the event goodie bag	Provide giveaways and coupons in the event goodie bag	Provide giveaways and coupons in the event goodie bag	MOmentum Plaque

Sponsor Level:

- Bronze \$250 Blue Ribbon \$100 Green Ribbon \$50.00 MOmentum Friend \$25.00

In-Kind Service donation: (please specify) _____

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