



Mt. Olive Carnival and Community Week



**July 11-15 at Turkey Brook Park
Bringing our Community Together!**

**We expect more than 20,000 people to come out
to enjoy the week!**

Fireworks are scheduled for Saturday 7/14 at 9:15pm, rain date: Sunday 7/15 at 9:15pm

Community Week Sponsors and vendors will have space in the same huge parking lot *with* the carnival. There will be a vendor areas flanking the entrance ways to the rides, plus a Picnic Area, Beer Garden, special events area and stage/demonstration area.

As our partner in fun, there are multiple levels of support for our Mt. Olive Community Week:

Sponsorship Donations:

Platinum: \$2500

- Large priority logo placement on Event Signage, Posters, Flyers, all printed material, commemorative mugs
- Large priority logo placement on Recreation Department Carnival & Community Week web site with hyper link to your web site.
- Showcase mention press releases, e-newsletters and Carnival Program
- Priority Placement of your company's banner (which you provide) during Event week
- Prime booth space in Market Max (with Electric)

Titanium: \$1500

- Medium logo placement on Event Signage, Posters, Flyers, printed material,
- Medium priority logo placement on Recreation Department Carnival & Community Week web site with hyper link to your web site.
- Showcase mention press releases, e-newsletters and Carnival Program
- Placement of your company's banner (which you provide) during Event week
- Prime booth space in Market Max (with Electric)

Gold: \$750

- Logo placement on Recreation Department Carnival & Community Week web site with hyper link to your web site.
- Showcased mention press releases, e-newsletters and Carnival Program
- Prime booth space in Market Max (with Electric)

Silver: \$500

- Logo placement on Recreation Department Carnival & Community Week web site with hyper link to your web site.
- Mention in Carnival Program

In-Kind Service Donation: We welcome donations of services, equipment use, etc. Please contact Jill at 973-691-0900 x 7261 to go over the details!





Mt. Olive Carnival and Community Week



Vendor On-Site Participation: All 5 days!

Wed: 5-11pm Thurs: 5pm -11pm Fri: 5pm-11pm Sat: 1pm-11pm Sun: 1pm – 9pm

Plan on being on-site all 5 days, for the entire time above. Traffic Safety issues preclude having vehicles driving through the crowds during the event. All Vendors need to provide their own EZ-up canopy, weights, tables, chairs, displays, etc All vendor spaces are 2 parking spaces – 18' x 18'. Discounts available for multiple spaces.

Market Maximum (On Map – yellow booth spaces)

Electric service available in spaces ME5- ME21 \$395 Only 17 spaces!

No electric in spaces M1 – M8 \$350 Only 8 spaces!

- o Booth placement along a Market Alley entrance way into the carnival grounds
- o Top mentions: in Event Program, press releases and promotional avenues

Beer Garden Entrance (On Map – pale orange booth spaces)

No electric service (12' x 12') B1 - B4 \$375 Only 4 Spaces!

- o Booth placement along entrance way into the Beer Garden
- o Top mentions: in Event Program, press releases and promotional avenues

Carnival Central (On Map – yellow booth spaces)

Electric service available in spaces CE1 - CE3 \$300 Only 3 spaces!

No electric in spaces C1 - C3 \$265 Only 3 spaces!

- o Booth placement between driveways leading to the Ferris Wheel & carnival grounds
- o Mentions: in Event Program, press releases and promotional avenues

Value Venue (On Map – light blue booth spaces)

No Electric in spaces V1-28 \$175 Only 28 spaces!

- o Booth placement along driveway to Ferris Wheel , Food Court and Beer Garden!
- o Mention in press releases and promotional avenues

Bazaar Booths – Saturday and Sunday ONLY! \$60 24 spaces! (18' x 18')

No Electric Service (On Map – purple polka dot booth spaces)

- o Booth placement at carnival grounds entrance from CMS School parking lot
- o Mention in event program and web site

Fireworks Night Food & Novelty Vendors – Electric service FF1 – FF3 \$200 Only 6 spaces!

Booth placement by Gazebo in Great Lawn viewing area

Amenities Sponsorship Opportunities: (banners provided by sponsor)

- Fireworks Sponsors \$400 Placement of your banner on Loop Road light poles June & July
- Picnic Area Sponsor - \$350 Placement of your company's banner on tent all week
- Stage Sponsor - \$250 Priority placement of your company's banner for the week
- Parking Lot Sponsors \$200 Placement of your company's banner all week
- Shuttle Bus Sponsor: \$100 per bus (discount for multiple buses) *operates on Fireworks Day only*

Amenities Sponsorship must be received by June 1





Mt. Olive Carnival and Community Week



YES! Please include our organization/business as a sponsor/participant of the 2012 Mt. Olive Community Week.

Sponsors:

- Platinum \$2500.00
- Titanium \$1500.00
- Gold \$750.00
- Silver \$500.00

Event Participation:

- Market Max w/ Electric \$395.00
- Market Max - no Electric \$350.00
- Beer Garden Entrance \$375.00
- Carnival Central w/ Electric \$300.00
- Carnival Central no Electric \$250.00
- Value Venue no Electric \$175.00
- Bazaar Booths **Sat & Sun** \$60.00
- Fireworks Vendors w/ Electric \$200.00

Amenities Sponsors:

- Fireworks Sponsor \$400.00
- Picnic Area Sponsor \$350.00
- Picnic Area Sponsor \$350.00
- Stage Sponsor \$250.00
- Parking Lot Sponsors \$200.00
- Shuttle Bus Sponsors \$100.00 (per bus)

In-Kind Service donation: (please specify) _____

Fax in your form ASAP!

METHOD OF PAYMENT: (All payments are donations and are tax deductible, but non-refundable)

- Check enclosed (made payable to Mt. Olive Recreation – Community Week) **All payments Due by 6/1/12**
- Please invoice me
- Special Arrangements
- Credit Card Payment (MasterCard or Discover only)

Name of Organization/Business (as you would like it to appear in print/advertising):

Name of Authorized Person/Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Booth # _____ Call to confirm availability!

Visit www.mountolivetownship.com and follow the links to Mt. Olive Carnival and Community Week section.

Booth map will be updated regularly **THANK YOU FOR YOUR SUPPORT OF THE MT. OLIVE COMMUNITY WEEK!**

