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Comcast FAX



TO: Mayor and Members of the Governing Body
Municipalities served by:
Comcast of Northwest New Jersey, LLC

FROM: Molly B. Adams
Area Manager of Government and Community Affairs

DATE: March 12, 2008

RE: Addition of Special Events Channel



Effective March 15, 2008, Comcast will add a Special Events channel (channel 990), which will showcase high school sports and other special events, to the Expanded Basic level of service. The NJ State Wrestling championships will be aired on this channel on the 15th at 1 p.m. and the NJ State Hockey championships will be aired on March 22 at 2 p.m.

Customers are being notified of the addition via a newspaper advertisement on March 13, 2008 as follows:

“Attention Comcast Customers

Effective on or about March 15th, Comcast will be launching a new digital channel devoted to special events such as high school sports and more! Programming can be found on Expanded Service channel 990 in Comcast of Northwest, Monmouth County, Ocean County, Toms River and LBI. A digital converter is required to view this channel. If you have any questions, please contact us at 1-800-COMCAST.”

Additionally, several networks have been re-branded. *FSNY* has become *MSG Plus*, *CSTV* has become *CBS College Sports* and on April 1, 2008, *TEN* will become *Penthouse TV*.

Should you have any questions on this or another Comcast matter, please do not hesitate to contact Charles L. Smith, Area Director of Government and Community Affairs, at 908.258.8143 or me at 908.851.6854.