



Lashway, Lisa

From: ICSC Alliance Program [icsceventmanagement@icsc.org]
Sent: Thursday, September 04, 2008 12:11 PM
To: Lashway, Lisa
Subject: New Jersey Alliance Program - New Brunswick, October 17

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**Hyatt Regency New Brunswick
New Brunswick, NJ**

**October 17, 2008
7:30 am-3:45 pm**



In Partnership with:

American Planning Association (New Jersey Chapter) · Counselors of Real Estate (New Jersey Chapter) · Downtown New Jersey · Economic Development Association of New Jersey · National Association of Industrial and Office Properties · New Jersey Apartment Association · New Jersey Economic Development Authority · New Jersey Future · New Jersey Housing Mortgage Finance Authority · New Jersey League of Municipalities · Newark Regional Business Partnership · Plansmart NJ · Passaic County · Port Authority of New York & New Jersey · Regional Plan Association · ULI Northern New Jersey

"Social Goals Vs Economic Realities - How Do We Develop Our Cities?"

Program highlights include:

- ***Development Opportunities Showcase***
The Development Opportunities Showcase gives cities and agencies an opportunity to showcase development opportunities in a gallery setting. Participation in the program is free; however, each organization must have a paid, registered representative at the program. [Click here](#) or email [Ester Prince](#) for full details.
- ***Keynote Presentation: Social-Economic Conflict in New Jersey***
Reverend Reginald T. Jackson (Pastor, St. Matthews AME Church) is one of the most prominent individuals in New Jersey and has led the dialogue about such issues as racial profiling, and Abbott District school funding. In addition to being the Executive Director of the Black Ministers Council of New Jersey, he also leads community redevelopment efforts in his Essex County district. He will share his thoughts with the audience about real estate redevelopment and the proper roles of the State, municipalities and the development community.
- ***Municipal Runway***
Mayors or their representatives from a number of New Jersey communities will discuss their current economic revitalization efforts, where they see their communities in 10+ years, issues and obstacles to realizing future stability and economic prosperity and what the State can do to assist them with achieving those goals.

- ***Why Do Some Municipalities Consider Kids & New Housing a Toxic Mixture, and How Do We Get Past this View to Help Foster New Mixed-Use Development Opportunities?***

New Jersey's population is expected to grow by nearly 1 million people in the next decade, yet we are running out of buildable land at an alarming rate. With Greenfield development options almost extinct, what viable options remain for us to address our future housing needs? Will renewed focus on resident/mixed-use development save the day? Our panelists will explore the issues that inevitably swirl around any housing policy discussion.

- ***Retailer Panel***

Participants will discuss the costs and benefits, as they see them, of locating in the new downtowns and the pitfalls and obstacles they need to overcome to be successful. They will look at how the public and private sectors can assist the retailer in making better location decisions and in assisting in operations once they are open.

- ***Has NJDEP Made It Too Expensive to Cleanup and Redevelop?***

The State is charged with the responsibility for ensuring a clean and protective environment. How does that goal balance with the State's responsibility for ensuring a viable economy and social equality among its citizenry? The panelists will engage in a dialogue about these major issues.

- ***Public Sector Runway***

Representatives from the Port Authority of NY & NJ, NJ TRANSIT and the Delaware River Port Authority will provide an overview of key infrastructure investments that will be made over the next decade and will significantly impact New Jersey's economy. Speakers will explore how these regional investments are well positioned to support local economic revitalization, job growth and redevelopment.

- ***Making the Numbers Work In a Cash Strapped State***

How do communities and the State promote economic development when they are out of money? How does the development community function? Revenue enhancements and financing mechanisms, such as, RAB, TIF, UEZ, PILOT and Urban Transit Hub credits will be discussed by this panel.

Don't miss this opportunity to hear from the experts. [Click here to register!](#)



May 17-20, 2009 - Las Vegas, Nevada

Advance registration is ahead of last year's numbers. [Register today!](#)

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