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Lashway, Lisa

From: NJLM - Municipal Clerks [njlm-clerks@cityconnections.com]
Sent: Friday, September 12, 2008 3:13 PM
To: Lashway, Lisa
Subject: municlerk-sc-9-12-2008-2

		
LEAGUE ALERT		
Municipal Clerk: Please forward to Mayor and Governing Body.		
September 12, 2008		
Re: I Important Conference Sessions - CLEAN AND GREEN		
Re: II NJ Clean Energy Conference SAVE THE DATE		
Re: I Important Conference Sessions - CLEAN AND GREEN		
Dear Mayor:		
As you prepare for the League's Annual Conference, we like to let you know about a few of the sessions we've planned. This, then, will be the second letter high lighting sessions related to a particular theme. You should expect to receive more of these letters in each week leading up to our gathering in Atlantic City.		
As a Mayor, dealing with today's problems and opportunities, the decisions you make will also have a profound effect on your community's future. A large part of that future will be influenced by your municipality's energy usage and environmental friendliness.		
On Tuesday, November 18 , you can kick off your Conference with our "Enforcing Litter and Solid Waste Laws" workshop at 2:00 p.m. in Room 401 of the Convention Center. Then, at 3:45 in Room 318 , you will not want to arrive late for our "Green Municipal Strategies – How Utilities Can Help Tell Fact from Fiction" workshop.		

On **Wednesday** morning, **November 19** , at **10:45**, in **Room 419** of the **Atlantic City Convention Center**, we have scheduled a session called **“The Green Future Roadmap – How to Go Green in New Jersey,”** which will be of great value helpful on the environmental front.

And, on **Thursday** , **November 20** , back-to-back sessions – **“Global Warming, Local Action – Reducing Your Carbon Footprint”** in **Room 401** at **9:00** and **“Greening the Built Environment”** in **Room 417** at **10:45** – are expressly designed for all willing to make the commitment to a cleaner, healthier future. **At 2:00 p.m., back in Room 401, we know that you will find our “Going Green – Getting Started, Developing a Plan and Engaging the Community”** session extremely informative.

We’re proud of these sessions, just as we are proud of the efforts and integrity of local officials all around our Garden State. And we look forward to serving you at the 93rd Annual Conference in November. For more information on these, and other, sessions, visit the League’s website at www.njslom.com .

Very truly yours,

William G. Dressel, Jr.
Executive Director

Re: II NJ Clean Energy Conference SAVE THE DATE

Dear Mayor:

We’ve been asked to let you know that this year’s New Jersey Clean Energy Conference, "Investing in a CleanTech Economy," has been scheduled for:

Date: **October 17, 2008**
Time: **8:00 AM - 5:00 PM**
Location: **Jersey City, NJ - Hyatt Regency Hotel**
More Info: **www.NJCleanEnergy.com**
Contact: **1 -866-NJSMART or info@njcleanenergy.com**

The Conference will highlight the cleantech industry and investment and financing strategies that will help drive economic growth, create new jobs, and help protect the environment. New Jersey is a national leader and one of the fastest growing cleantech markets in the country. Learn from the experts about business strategies for investing in the rapidly expanding cleantech market. Get a fresh look at New Jersey's solar market and other emerging clean technologies. Hear from New Jersey's policy leaders about the road map for reaching 20% by 2020 and what it means for businesses.

If you would like to register today and join 700+ market participants as they discuss and learn about the issues shaping the cleantech market, visit:

www.NJCleanEnergy.com/conference , call 1-866-NJSMART, or

email info@njcleanenergy.com for more information.

Very truly yours,

William G. Dressel, Jr.
Executive Director

NJLM
222 West State Street
Trenton, NJ 08608

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