



From: NJLM - Municipal Clerks [mailto:njlm-clerks@cityconnections.com]
Sent: Thursday, July 23, 2009 12:19 PM
To: Lashway, Lisa
Subject: From NJLM - 5 Ways to Spread the Word About Census

LEAGUE ALERT

Municipal Clerk: Please forward to Mayor and Governing Body.

July 23,2009

**Re: Five Ways to Spread the Word About
the Census**

Dear Mayor:

With the 2010 Census less than a year away, momentum is building and partners are mobilizing. If you access the most recent issue of the Census Bureau's e-newsletter, you can learn about the latest developments in the outreach effort.

http://weber10.ws-wr.com/Census2010/partners_nl/09/Issue4/index.html.

The newsletter is focused on ways to promote next year's all-important census this Summer. And it includes:

Five ways to spread the word about the census this summer

Learn what you can do to as the days get warmer and the 2010 Census gets closer.

Tools You Can Use: 18-month 2010 Census Calendar

Download an attractive and functional calendar containing key census dates and activity ideas for partners from July 2009 through December 2010.

Idea Starter: What three national partners are doing to reach hard-to-count audiences this summer and beyond

Watch video clips of leaders from BET Networks, Telemundo Communications Group and Goodwill Industries International.

Read these stories here: http://weber10.ws-wr.com/Census2010/partners_nl/09/Issue4/index.html

And for more information, visit 2010census.gov

Very truly yours,

Hon. Randy Brown, Chairman,
NJLM 2010 Census Awareness Committee,
Member, NJLM Executive Board and
Mayor, Evesham Township

NJLM
222 West State Street
Trenton, NJ 08608

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