



-----Original Message-----

From: egg@dca.state.nj.us [mailto:egg@dca.state.nj.us]  
Sent: Friday, July 17, 2009 4:05 PM  
To: Lashway, Lisa  
Subject: Multifamily Energy Efficiency Programs (Trenton:7/27/09)

Dear Municipal Clerk:

The New Jersey Green Homes Office cordially invites you to attend the launch of our new Multifamily Energy Programs which are made available through the American Recovery & Reinvestment Act of 2009 and other economic stimulus initiatives. These programs are targeted for multifamily buildings. Come and find out how your buildings can benefit.

Date: Monday, July 27, 2009  
Time: 9:00 am - 4:00 pm  
Location: The Marriot at Lafayette Yard  
1 West Lafayette St.  
Trenton, NJ 08611

The following new and expanded programs will be presented:

- NJHMFA Multifamily Energy Efficiency Improvement Pilot (MEEIP)
- NJHMFA Weatherization Assistance Program (WAP)
- NJHMFA Solar Funding Pilot
- NJ Clean Energy Program - Pay for Performance program
- NJ DCA - State Weatherization Assistance Program
- HUD's new green incentives and program
- PSE&G's new multifamily subsidy & loan program

Seating is limited so RSVP right away!  
Reservations can be made by submitting a copy of the attached registration form.  
We look forward to seeing you at the event!

For more information, please contact:  
Tamaría Green at 609.278.7382 / Tamaría.Green@njhmfa.state.nj.us or  
Kimberly El-Sadek at 609.278.7444 / Kimberly.El-Sadek@njhmfa.state.nj.us.

(This program has been approved for 3 AICP CM Credits and may be eligible for AIA continuing education credits.)

PLEASE REMEMBER: If your e-mail address changes please make the change to your GovConnect User Profile. If you change employers please send us the details by replying to this e-mail. Helpdesk 609.943.4724



## Multifamily Energy Program Introduction Registration

**Date & Time:** Monday, July 27, 2009 @ 9am-4pm  
**Location:** Trenton Marriott at Lafayette Yard  
1 West Lafayette Street  
Trenton, NJ 08608

### Participant Information (please print or type)

<b>Name 1:</b>	
<b>Name 2:</b>	
<b>Participant Type</b>	Attendee ____ (\$35/ea) Pay for Performance Vendor ____ (\$80 per table, Includes 2 admissions)
<b>Company</b>	
<b>Street Address</b>	
<b>State, City, ZIP</b>	
<b>Contact Person</b>	
<b>Telephone</b>	
<b>E-Mail</b>	

**Due to space limitations each company is limited to 2 representatives.**

### Lunch Preference:

*(Choose the sandwich selection you would prefer)*

Sandwiches:

Turkey \_\_\_\_\_

Ham \_\_\_\_\_

Vegetable (wrap) \_\_\_\_\_

### Return Registration & Payment to:

*(Please make checks payable to NJHMFA)*

Mary Sheehy, NJHMFA

637 S. Clinton Ave.

P.O. Box 18550

Trenton, NJ 08650

- Conference fee includes all sessions, coffee break, and lunch.
- I acknowledge that the New Jersey Housing and Mortgage Finance Agency (HMFA), its contractors, or agents may take photographs of attendees in connection with the Conference, and I hereby agree that HMFA may, at any time and without payment of compensation of any sort, use and publish my photograph in all media (including web sites) and types of advertising and promotion in connection with activities of HMFA.
- I acknowledge that the New Jersey Housing and Mortgage Finance Agency (HMFA) may use my name or company name to appear on a public list of attendees.
- Refund Policy: All requests must be received in writing and postmarked no later than July 22, 2009. An administrative fee of \$5 will apply per cancellation. All cancellations should be sent to the attention of Kimberly El-Sadek.



## Multifamily Energy Program Introduction Driving Directions

**Event Location:** Trenton Marriott at Lafayette Yard  
1 West Lafayette Street  
Trenton, NJ 08608

### From Newark, NJ:

NJ Turnpike South to Exit 7A to I-195 West, to Route 29 North, to Trenton. Take Market Street exit. Left onto S. Warren St. Left onto Lafayette St.

### From Philadelphia, PA:

I-95 North, to Route 29 South, to Trenton, Take Memorial Drive (left exit) follow to Stop Sign and turn Left. Turn Left onto S. Warren. Turn Left onto Lafayette St. Hotel is on left.





## **Federal and New Jersey stimulus dollars are Creating and Expanding Energy-Saving Programs!**

### **NJHMFA Multifamily Weatherization Assistance Program (WAP)**

Through an allocation from the NJ Department of Community Affairs, NJHMFA is launching a \$30 million Multifamily Weatherization Assistance Program. NJHMFA is acting statewide to provide assistance to multifamily properties that are most in need of support to improve their buildings' energy efficiency. As provided to states by the American Recovery & Reinvestment Act (ARRA), significant funding per unit will be provided for energy audits and the installation of those measures that meet the DOE's eligibility requirements. Grants will be awarded based on a competitive application process. In addition, participants are required to participate in the State's 'Pay for Performance' program, offered by the NJ Clean Energy Program. Leveraging both the infrastructure and incentives of the 'Pay for Performance' program will provide further funding and depth of services unattainable through Weatherization alone, and allow us to implement the program immediately.

### **NJHMFA Multifamily Energy Efficiency Improvement Pilot (MEEIP)**

MEEIP permits eligible multifamily property owners to borrow funds to improve existing projects in NJHMFA's portfolio. The intent of this Pilot is to provide \$4 million in 2% interest loans for multifamily properties to complete improvements that increase properties' energy efficiency and conserve resources thereby preserving the quality of housing for residents and reducing property operating expenses. Applicants must participate in the 'Pay for Performance' program available through the NJ Clean Energy Program.

### **NJHMFA Multifamily Solar Funding Pilot**

NJHMFA is offering a Multifamily Solar Funding Pilot. The Pilot provides \$7 million to be dedicated to installing solar photovoltaic (PV) energy projects on NJHMFA's income qualified multifamily buildings across the State. The amount received by each applicant will be based on a project's calculated production estimate of NJ Solar Renewable Energy Certificates (SRECs). Applicants must participate in a NJ Clean Energy Program; either the Renewable Energy Incentive Program or the SREC Registration Program.

### **HUD's Green Retrofit Program**

The Department of Housing and Urban Development (HUD), through the American Recovery & Reinvestment Act (ARRA), recently pledged to make \$1 billion available in grants and loans to improve public housing. Through HUD's Green Retrofit Program for Multifamily Housing \$250 million of the funds will go toward making those units more energy efficient which will decrease utility costs for residents. The program will offer up to \$15,000 per residential unit to lessen energy costs, cut water consumption, and improve indoor air quality. Applicants applying for funding must already be assisted by HUD through one of three programs: Section 8, rental assistance; Section 202, for elderly residents; and Section 811 for disabled residents.

### **PSE&G's Expanded Energy Efficiency Programs**

Public Service Electric and Gas Company (PSE&G) is investing an additional \$190 million to bring energy efficiency measures to residential customers, multifamily affordable housing units, hospitals and other businesses in their service territory. The NJ Board of Public Utilities (BPU) approved a plan that was the result of an agreement reached with BPU staff, Department of the Public Advocate and NJHMFA. This initiative will offer a \$19 million program for multifamily buildings that provides a whole-building energy audit at no cost and a combination of subsidies and 0% loans to implement energy efficiency upgrades.

### **NJ Pay for Performance program**

The NJ Clean Energy Program is expanding the Pay for Performance program! Through this program, pre-screened 'program partners' - who are qualified professionals - are hired by building owners to conduct whole-building energy audits, guide project sponsors through a preliminary cost and financial analysis, are responsible for developing the application for incentives and provide oversight and guidance through the construction and installation of energy efficiency improvements.