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cc: Adm /  
Mason

(LMB)

**Masser, Michelle**

**Subject:** FW: From NJLM - Mayors Ltrs

**From:** NJLM - Municipal Clerks [mailto:njlm-clerks@cityconnections.com]  
**Sent:** Wednesday, June 24, 2009 4:33 PM  
**To:** Lashway, Lisa  
**Subject:** From NJLM - Mayors Ltrs

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<b>LEAGUE ALERT</b>		
Municipal Clerk: Please forward to Mayor and Governing Body.		
<p>June 22, 2009</p> <p><b>Re: I    Researching Just Got Easier!</b></p> <p><b>Re: II   “Express Lane” Application Process for Children’s Health Insurance</b></p>		
<p>RE: I.    Researching just got easier!</p> <p>As an information source to municipalities, <b>we are constantly updating our website to reflect the needs of New Jersey’s governing bodies.</b> Our site provides discussions and links to today’s hot topics. We also provide information centers to answer your questions and resource centers that can be utilized when doing research for your municipality.</p>		

## The League website features:

- Our **In the News & Call to Action** sections provide links to today's important issues
- The scrolling menus on our homepage feature important current events and updates to our site. This information is updated daily.
- **Job Recruitment/Position Listings**
- Featured articles from the League's official magazine: **New Jersey Municipalities**
- **Grant Resource Center & Consultation**
- **Ordinance Library & Consultation Service**
- **Recently Enacted Legislation**
- **Interlocal Advisory Center**
- **Shared Services Board**
- **Calendar of Events, Seminar Dates & Information on Educational Training**
- **Recruitment & Selection Advisory Service** *NEW*
- Resource Centers for Topics including: **Purchasing/Bid Specifications, Ethics and Cable TV**
- **E-Bulletins**: Register now to receive email updates from the League. You may unsubscribe at any time. This e-mail list is open to everyone. Subscribers will receive a notice whenever the League's website is updated containing links to the updated page(s), allowing subscribers to stay on top of all of the important issues facing New Jersey's municipalities.

And much, much more!  
Visit [www.njslom.org](http://www.njslom.org) today

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### Re: II. "Express Lane" Application Process for Children's Health Insurance

Dear Mayor:

In these trying economic times, we wanted to alert you to an important State service that might help some young families in your municipality. The Association for Children of New Jersey would appreciate your help in getting important information out to parents who have a child with no health insurance.

Parents of more than 450,000 uninsured children statewide will be getting in the mail this summer an easy, one-page application for free or low-cost insurance from NJ FamilyCare.

The mailing is part of an unprecedented outreach effort by the state to get more eligible children enrolled in NJ FamilyCare. The state is mailing the applications to all parents who checked a box, on their state tax returns, indicating they have a child without insurance. The mailings began this month and will continue over the summer.

We want to make sure parents don't mistake this mailing for junk mail.

**You can help!**

**Please post the attached flyer (<http://www.njslom.org/NJ-FamilyCare-Outreach.pdf>) in any offices where parents may visit over the summer, such as park and recreation offices, traffic court, the local library. Please also post it on your municipal website.**

***The flyer alerts parents to keep an eye out for a yellow envelope marked NJ FamilyCare Express Lane Application for Health Insurance Enclosed and tells them to open this mail right away and return the completed application.***

These easy applications will allow children to get the health insurance they need for checkups and preventive care to stay healthy and for medical treatment when they get sick or injured.

The Association for Children of New Jersey, is assisting the state in getting the word out to parents about the mailings. If everybody helps, together we can do a lot to make this outreach effort a win for New Jersey kids!

If you have any questions, please call Mary E. Coogan, Esq., Assistant Director, Association for Children of New Jersey, at 973-643-3876 or email us at ACNJ at [NJFamilyCare@acnj.org](mailto:NJFamilyCare@acnj.org).

Very truly yours,

William G. Dressel, Jr.  
Executive Director

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