



From: Innovative City Solutions [mailto:info@innovativecitysolutions.com]
Sent: Sunday, May 31, 2009 6:31 PM
To: Lashway, Lisa
Subject: Putting The Economic Stimulus To Work For Your City

Tele-seminar: Putting The Economic Stimulus To Work For
Your City!

Date: Tuesday, June 23rd, 2009

Time: 11:00 am EST

The American Recovery and Reinvestment Act (ARRA) provides \$787 billion in economic stimulus funding to rebuild the nation's economy. Currently only a small fraction of the total available funds have been used. The value of the economic stimulus depends on how quickly municipalities access the stimulus funds and put the money to work.

This 60 minute tele-seminar will present ideas on how local governments can get the most immediate stimulus value by leveraging programs such as the Weatherization Assistance Program, or by drawing upon a currently underutilized construction industry and developing projects that are scalable, sustainable, and replicable, and that bolster their cities' economy.

[Register Now](#)

As a city leader you will need to invest in projects that strike a balance between public safety, energy, and environment while at the same time investing in programs that produce "short-term gains and those that lay the foundation for long-term economic strength."

As a participant in this tele-seminar you will learn:

- How to leverage your existing programs and services;
- How to assess the speed and scale of new or green projects;
- How to effectively utilize stimulus funds to transform your city's economic challenges into opportunities;
- Examples of winning green stimulus opportunities; and much more.

Register Now

Don't miss this opportunity to learn how to put the economic stimulus to work for your city. You'll also get a chance to ask our expert speaker questions directly during the Q/A session.

Sign Up Today for a Single or Multi-Line Pass!

Your registration includes presentation materials and online access to the tele-seminar recording.

Your Bonus: We have compiled additional resources that provide you with valuable tips, tools and information on specific green initiatives and programs that range in speed and scale of implementation. When you register you will also receive:

- A Green Global Recovery? Assessing US Economic Stimulus and the Prospects for International Coordination; and
- Job Opportunities For The Green Economy: A State-by-State Picture Of Occupations That Gain From Green Investments.

Your Expert Speaker: Dr. LaTanya Brown is a Professor of Economics at the Bowie State University. Prior to joining the university, Dr. Brown worked as a financial economist with the Washington, DC, Office of Research and Analysis where she developed economic models for tax policy initiatives that were presented by the City Council. She also worked at the Department of Housing and Urban Development's Office of Policy Research and Analysis where she developed housing policies that brought forward such publications such as *The State of the Cities*, *Now is the Time*, and *The Rural Report*, to name a few.

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