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**Sent:** Monday, May 18, 2009 11:03 AM

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**Subject:** Briefing on Energy Conservation Block Grants, May 26, 2009, 10 a.m

The Center for Government Services, in conjunction with the New Jersey Sustainable State Institute, the Center for Urban Policy Research, and The Planning Authority, a consultancy headed by Sam Casella, FAICP/PP, will hold an application and funding briefing on the federal Energy Efficiency and Conservation Block Grant (EECBG) program (see sidebar for the amount of funding available to municipalities ) at 10:00 a.m. to noon on May 26, 2009, in Room 253 of the Bloustein School in New Brunswick. **The purpose of the briefing is to review the steps to prepare an application, which is due on June 25, 2009, as well as the required energy conservation strategy, a condition of receiving funding, which is due no later than 120 days after notice of award.**



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Energy Efficiency and Conservation Block Grants	
Atlantic City	\$219,400
Bayonne	\$521,900
Berkeley, Township	\$173,500
Bloomfield, Township	\$177,000
Brick, Township	\$695,800
Bridgewater, Township	\$199,200
Camden	\$780,200
Cherry Hill, Township	\$719,600
Clifton	\$734,300
East Brunswick, Twp	\$199,300
East Orange	\$604,300
Edison, Township	\$999,700
Egg Harbor Township	\$168,500
Elizabeth	\$1,176,700
Evesham, Township	\$192,800
Ewing, Township	\$159,000
Fort Lee, Borough	\$155,100
Franklin, Township	\$555,500
Galloway, Township	\$143,900
Gloucester, Township	\$564,900
Hackensack	\$201,700
Hamilton, Township	\$835,300
Hillsborough, Township	\$153,100
Hoboken	\$161,100
Howell, Township	\$463,500
Irvington, Township	\$501,000
Jackson, Township	\$464,500
Jersey City	\$2,329,500
Kearny	\$158,600
Lakewood, Township	\$678,200
Linden	\$166,800
Manalapan, Township	\$155,300
Manchester, Township	\$171,500
Marlboro, Township	\$162,300
Middletown, Township	\$610,800
Monroe, Township	\$149,600
Montclair, Township	\$155,000
Mount Laurel, Twp	\$183,100
New Brunswick, Twp	\$538,100
Newark	\$2,836,300
North Bergen, Twp	\$514,000
North Brunswick	\$165,500
Old Bridge, Township	\$580,300
Parsippany-Troy Hills Twp	\$543,800
Passaic	\$613,800
Paterson	\$1,344,800
Pennsauken, Township	\$154,900
Perth Amboy	\$196,200
Piscataway, Township	\$528,800
Plainfield	\$186,300
Sayreville, Borough	\$165,400
South Brunswick, Twp	\$177,200
Teaneck, Township	\$160,700
Toms River, Township	\$902,500
Trenton	\$847,800
Union City	\$554,900
Union, Township of	\$521,600
Vineland	\$568,900
Washington, Township	\$467,400
Wayne, Township	\$558,800
West New York, Town	\$182,800
West Orange, Township	\$175,800
Willingboro, Township	\$144,700
Winslow, Township	\$153,500
Woodbridge, Township	\$934,500
Counties	
Bergen	\$7,380,500
Burlington	\$3,051,700
Camden	\$2,046,700
Essex	\$2,396,300
Gloucester	\$2,155,400
Monmouth	\$4,225,800
Morris	\$4,228,300
Ocean	\$748,300
Somerset	\$788,300
Union	\$2,485,400

**TO:** New Jersey Mayors, Municipal Clerks, Municipal Business Administrators and Managers

**FROM:** Stuart Meck, FAICP/PP, Director, Center for Government Services

**DATE:** May 18, 2009

**SUBJ:** Application and Funding Briefing on Energy Efficiency and Conservation Block Grants, May 26, 2009, 10 a.m., Bloustein School, New Brunswick

The Center for Government Services, in conjunction with the New Jersey Sustainable State Institute, the Center for Urban Policy Research, and The Planning Authority, a consultancy headed by Sam Casella, FAICP/PP, will hold an application and funding briefing on the federal Energy Efficiency and Conservation Block Grant (EECBG) program (see sidebar for the amount of funding available to municipalities ) at 10:00 a.m. to noon on May 26, 2009, in Room 253 of the Bloustein School in New Brunswick. **The purpose of the briefing is to review the steps to prepare an application, which is due on June 25, 2009, as well as the required energy conservation strategy, a condition of receiving funding, which is due no later than 120 days after notice of award.**

Given the amount of information that must accompany the application and strategy and the technical requirements for that information, it is critical to start work now on both the application and strategy.

**We can help local governments to prepare applications and energy conservation strategies that will satisfy U.S. Department of Energy requirements on a reasonable fee-based basis.** Using the unique resources of the Edward J. Bloustein School of Planning and Public Policy we plan to create a standard EEC Strategy Model that can help municipalities to complete their applications and their EEC strategies on time.

At this briefing we will detail the scope of services that we can offer, including:

- Preparing an application
- Developing a baseline energy use and green house gas (GHG) emissions inventory.
- Identifying suitable policy alternatives and estimate cost of alternatives.
- Estimating impact of policies on energy use and GHG emissions.
- Developing projections for energy use and GHG emissions, cost, and jobs produced.
- Conducting public workshops to discuss and rank priorities, goals and objectives, and to address other issues of community-wide importance.
- Describing measurable goals and objectives.
- Developing an implementation plan that includes a timetable or milestones, proposed number of jobs, proposed energy saved or renewable energy generated, proposed GHG emissions reduced, proposed funds leveraged, proposed EECBG budget, proposed cost data, and metric activity data.
- Addressing how the strategy will overcome obstacles, be sustained beyond the grant period, and be adequately monitored.

**If you plan to attend, please RSVP Stuart Meck, at 732-932-3640, ext. 640 or email [stumeck@rci.rutgers.edu](mailto:stumeck@rci.rutgers.edu). Space is limited at the briefing, so respond by noon on Friday, May 22, 2009.**

## A Quick Guide to the EECBG Program

### EECBG Purpose

The purpose of the EECBG Program is to assist eligible entities in creating and implementing strategies to:

- Reduce fossil fuel emissions.
- Reduce the total energy use.
- Improve energy efficiency in the building sector, the transportation sector, and other appropriate sectors.

### EECBG Program Principles

- Prioritize energy efficiency and conservation first as the cheapest, cleanest, and fastest ways to meet energy demand.
- To maximize benefits over the longest possible terms, entities should look for ways to link their energy efficiency efforts to long-term priorities (especially community economic development, community stabilization and poverty reduction efforts).
- Invest funds in programs and projects that create and/or retain jobs and stimulate the economy while meeting long term energy goals.
- Target programs and projects that will provide substantial, sustainable and measurable energy savings, job creation and economic stimulus effects.
- Give priority to programs and projects that leverage federal funds with other public and private resources, including coordinated efforts involving other Federal programs targeting community development funded through the Recovery Act such as the Community Development Block Grant program, HOME, and job training programs.
- To the extent possible, develop programs and strategies that will continue beyond the funding period.
- Ensure oversight, transparency, and accountability for all program activities.
- Enact policies that transform markets, increase investments, and support program goals.
- Develop comprehensive plans that benchmark current performance and set aggressive goals.

### Desired outcomes of the EECBG Program

- Increased energy efficiency, reduced energy consumption and reduced energy costs through efficiency improvements in the building, transportation and other appropriate sectors;
- New jobs and increased productivity to spur economic growth and community development;

- Accelerated deployment of market-ready distributed renewable energy technologies, including wind, solar, geothermal, hydropower, biomass and hydrogen technologies;
- Improved air quality and related environmental and health indicators associated with the reduction of fossil fuel emissions;
- Improved coordination of energy-related policies and programs across jurisdictional levels of governance and with other local and community level programs in order to maximize the impact of this program on long-term local priorities;
- Increased security, resilience, and reliability of energy generation and transmission infrastructure;
- Leveraging of the resources of federal, state and local governments, utilities and utility regulators, private sector and non-profit organizations to maximize the resulting energy, economic and environmental benefits; and
- Widespread use of innovative financial mechanisms that transform markets.

### Metrics to Assess Results

- Jobs created and/or retained
- Energy (kwh/therms/gallons/BTUs/etc.) saved
- Renewable energy generated
- GHG emissions reduced
- Cost savings

### Applications Due:

June 25, 2009