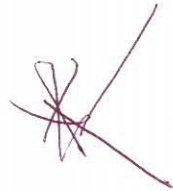


L-F.Y.D. ©

cc: K. Murphy

Lashway, Lisa

From: Lashway, Lisa
Sent: Friday, April 03, 2009 4:11 PM
To: Sohl, Bill; Mayor David Scapicchio
Cc: Maniscalco, Sherry
Subject: FW: Grants for agencies to assist with Digital TV Conversion for households



FYI

Michelle Masser
Deputy Clerk

Township of Mount Olive
P.O. Box 450
Budd Lake, NJ 07828
973-691-0900 Ext. 7292

-----Original Message-----

From: egg@dca.state.nj.us [mailto:egg@dca.state.nj.us]
Sent: Friday, April 03, 2009 3:55 PM
To: Lashway, Lisa
Subject: Grants for agencies to assist with Digital TV Conversion for households

Dear Municipal Clerk:

The federal government is offering grants to local government and other organizations to help consumers make a smooth transition to digital broadcast television. The American Recovery and Reinvestment Act (ARRA) is providing an opportunity to help these New Jerseyans. But we have to act quickly! The applications are due by April 9, 2009. That's next Thursday!

The Need:

On June 12, 2009, the NJ Office of Cable Television estimates that 100,000 New Jerseyans will be left without any television service. That is the day designated for conversion from analog to digital broadcast television. OCTV also estimates that as many as four times that number will have only partial service, i.e. have only one digital-enabled television in the household and others not digital-enabled.

How Your Organization Can Help!

Federal stimulus money is available to government agencies, educational institutions, public/private housing authorities, volunteer groups, and for-profit organizations to help assistance low-income individuals, minority communities, non-English speaking consumers, senior citizens, or those with disabilities with basic in-home digital-to-analog converter box installation services. The grantees can apply for funding to cover paid employees or volunteers. But the applications are due by April 9, 2009.

This assistance can include:

- Connection of up to two existing digital-to-analog converter boxes
- Providing a basic level of orienting/reorienting household antenna(s)
- Scanning/rescanning the converter boxes for digital TV signals in the area
- Providing basic guidance for operation of converter box(es).

Statement of Work and RFQ:

<http://www.fcc.gov/omd/contracts/pre-award/RFQ09000045.pdf>

Details on solicitation specifics and on the application process are available through the FCC's Public Notice at: http://hraunfoss.fcc.gov/edocs_public/attachmatch/DA-09-689A1.pdf.

Efforts are being focused on providing assistance to low-income individuals, minority communities, non-English speaking consumers, senior citizens, consumers living in rural areas, and consumers with disabilities.

Total funding is \$90 million. If your organizations wants funding to help out with the important project, download the State of Work and RFQ and act now! Applications must be in by April 9!

Please REPLY to this e-mail to let us know IF YOUR ORGANIZATION SUBMITS AN APPLICATION.

THIS E-MAIL HAS BEEN SENT TO THE FOLLOWING OFFICIALS: Municipal Clerk / County Clerk to Board of Freeholders / Housing Authority Officials.

PLEASE REMEMBER: If your e-mail address changes please make the change to your GovConnect User Profile. If you change employers please send us the details by replying to this e-mail. Helpdesk 609.943.4724