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cc: Admin

April 8, 2009



TO: Each Municipal Clerk and County
Executive or Administrator of the
Municipalities and Counties of
New Jersey Served by Jersey
Central Power & Light Company

RE: Proposed Economic Stimulus Demand Response
And Energy Efficiency Programs
BPU Docket No. EO09010062

Dear Sir/Madam:

We herewith serve upon you a copy of the Notice of Filing and Public Hearing related to a Petition filed by Jersey Central Power & Light Company ("JCP&L") for a Proposed Rate Increase in Connection With a Proposed Economic Stimulus Demand Response and Energy Efficiency Programs.

PLEASE TAKE NOTICE that New Jersey Board of Public Utilities has scheduled public hearings on the Petition at the time and place set forth in the enclosed Public Notice.

Copies of the Petition, tariff and rate schedule are available for inspection at the Company's regional headquarters at 300 Madison Avenue, Morristown, New Jersey and 331 Newman Springs Road, Building 3, Red Bank, New Jersey and at the offices of the Board of Public Utilities at Two Gateway Center, in Newark, New Jersey.

We will be pleased to furnish you with any assistance or additional information that you might reasonably require.

Sincerely,

Michael J. Filippone
Director
Rates & Regulatory Affairs-NJ

PUBLIC NOTICE

JERSEY CENTRAL POWER & LIGHT COMPANY

NOTICE OF PROPOSED RATE INCREASE IN CONNECTION WITH PROPOSED ECONOMIC STIMULUS DEMAND RESPONSE AND ENERGY EFFICIENCY PROGRAMS AND NOTICE OF PUBLIC HEARINGS THEREON

TO OUR CUSTOMERS: On February 20, 2009, Jersey Central Power & Light Company ("JCP&L" or the "Company") filed a Verified Petition with the New Jersey Board of Public Utilities (the "Board"), under BPU Docket No. EO09010062, together with supporting attachments.

Consistent with Governor Corzine's economic stimulus initiatives, this Verified Petition seeks the Board's approval of proposed Demand Response ("DR") and energy efficiency programs. The DR programs, which had been previously proposed in a prior proceeding in Docket Nos. EO08050326 and EO08080542 ("Prior DR Proceeding"), include a tariff-based curtailment pilot program, a previously-approved Integrated Distributed Energy Resource ("IDER") pilot program and an expansion thereof, a permanent peak load shift program and an electricity storage program. The Verified Petition also proposes "whole house" residential and "whole building" non-residential energy efficiency programs.

The incremental costs of these programs will be funded through customer rates, resulting in an overall increase in JCP&L's Tariff rates and charges for electric service of up to approximately \$18.5 million annually, including carrying costs, to be recovered through a Tariff Rider to become effective for service rendered on and after the date of Board approval of this Verified Petition, or at such other date as the Board may determine. Information about the portion of the potential increase in rates and charges

relating to the expansion of the previously-approved IDER pilot program had been included in an earlier notice published in connection with the Prior DR Proceeding, but is also included in the information provided in this notice.

The annual percentage increase, if any, applicable to specific customers will vary according to the applicable rate schedule and the level of the customer's usage. Copies of the Verified Petition, together with supporting attachments, are available for inspection at the Company's regional headquarters at 300 Madison Avenue, Morristown, New Jersey 07962 and 331 Newman Springs Road, Building 3, Red Bank, New Jersey 07701, at each of the Company's local business offices, and at the Board of Public Utilities, Two Gateway Center, Newark, New Jersey 07102.

The following comparisons of present and proposed rates will permit customers to determine the approximate net effect upon them of the proposed increase in rates relating to this program. Any assistance required by customers in this regard will be furnished by the Company upon request. Please note that the Board in its discretion may apply all or any portion of whatever rate increase the Board may ultimately allow to other rate schedules or in a different manner than what JCP&L has proposed in its filing. Accordingly, the final rates and charges to be determined by the Board in these proceedings may be different from what JCP&L has described herein.

STATEMENT OF THE MONTHLY NET EFFECT OF PROPOSED RATE INCREASE AS COMPARED TO THE RATES IN EFFECT AS OF JANUARY 1, 2009

Typical Residential Average Monthly Bill (Includes 7% Sales and Use Tax)			
	Current Monthly Bill	Proposed Monthly Bill	Proposed Monthly Increase
Residential Service (RS)			
500 kWh average monthly usage	\$88.92	\$89.36	\$0.44
1000 kWh average monthly usage	\$183.30	\$184.18	\$0.88
1500 kWh average monthly usage	\$279.59	\$280.90	\$1.31
Residential Time-of-Day Service (RT)			
500 kWh average monthly usage	\$92.25	\$92.69	\$0.44
1000 kWh average monthly usage	\$179.23	\$180.10	\$0.87
1500 kWh average monthly usage	\$266.20	\$267.50	\$1.30
Overall Monthly Class Average Per Customer (Includes 7% Sales and Use Tax)			
Rate Class	Current Monthly Bill	Proposed Monthly Bill	Proposed % Increase
Residential Service (RS)	\$146.24	\$146.91	0.5%
Residential Time-of-Day Service (RT)	\$207.33	\$208.35	0.5%
General Service - Secondary (GS)	\$832.45	\$836.52	0.5%
General Service - Secondary Time-of-Day (GST)	\$45,491.63	\$45,727.64	0.5%
General Service - Primary (GP)	\$68,198.46	\$68,554.39	0.5%
General Service - Transmission (GT)	\$218,905.80	\$220,198.61	0.6%
Street & Area Lighting (Average per Fixture)	\$14.44	\$14.48	0.3%

Notice of this filing together with a statement of the effect thereof on customers are being served upon the clerk, executive or administrator of each municipality and county within the Company's service areas. Such notice has also been served, together with the supporting attachments, upon the Director of the Division of Rate Counsel of the Department of the Public Advocate, who will represent the interests of ratepayers in these proceedings.

PLEASE TAKE NOTICE that the Board has scheduled public hearings on the Verified Petition under BPU Docket No. EO09010062, at the following times and places:

May 5, 2009
3:30 P.M.

Freehold Township Municipal Building
One Municipal Plaza
Freehold, New Jersey 07728

May 5, 2009
5:30 P.M.

Freehold Township Municipal Building
One Municipal Plaza
Freehold, New Jersey 07728

May 6, 2009
4:00 P.M.

Morris County Administration & Records Building
Public Meeting Room, 5th Floor
2123 Court Street
Morristown, New Jersey 07963

May 6, 2009
5:30 P.M.

Morris County Administration & Records Building
Public Meeting Room, 5th Floor
2123 Court Street
Morristown, New Jersey 07963

May 14, 2009
3:30 P.M.

Ocean County Administration Building
Freeholders Meeting Room, Room 119
101 Hooper Avenue
Toms River, New Jersey 08754

May 14, 2009
5:30 P.M.

Ocean County Administration Building
Freeholders Meeting Room, Room 119
101 Hooper Avenue
Toms River, New Jersey 08754

Members of the public will have an opportunity to be heard and/or to submit written comments or statements at each or any of the public hearings if they wish to do so. Such written comments or statements may also be submitted directly to the Board of Public Utilities at Two Gateway Center, Newark, New Jersey 07102, Attn: Kristi Izzo.

JERSEY CENTRAL POWER & LIGHT COMPANY