



**From:** NJLM - Municipal Clerks [mailto:njlm-clerks@cityconnections.com]  
**Sent:** Monday, March 15, 2010 4:24 PM  
**To:** Lashway, Lisa  
**Subject:** Two Mayors ltrs

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William G. Dressel Jr.  
Executive Director  
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Asst. Executive Director

### LEAGUE ALERT

Municipal Clerk: Please forward to Mayor and Governing Body.

March 15, 2010

**Re: I 2010 Census Update-What You Can Do!**

**Re: II Repeal of Licensing Requirement for Junkyards**

**RE: I. 2010 Census Update-What You Can Do!**

Dear Mayor:

During this week, every household in the United States will receive a 2010 Census questionnaire. No doubt there will be many questions about the Census that your residents will have. The New Jersey State Data Center would like you to know that the State of New Jersey has a 2010 Census website for residents to get answers to their questions from a New Jersey source – [www.nj.gov/2010Census](http://www.nj.gov/2010Census)

If your municipal website does not have a Census webpage for residents to access, we are encouraging you to include our statewide 2010 Census logo and website link on your municipal website's homepage if possible. The logos can be downloaded from our website at [www.nj.gov/2010Census](http://www.nj.gov/2010Census) by navigating to the Complete Count Committees page and scrolling to the logo section. The logos can be resized to fit your website. The link to [www.nj.gov/2010Census](http://www.nj.gov/2010Census)

can be placed below the logo or embedded in the logo image.  
For more information contact the New Jersey State Data Center at (609) 984-2216 or e-mail: [lpreston@dol.state.nj.us](mailto:lpreston@dol.state.nj.us) You can also visit our website at [http://www.njslom.org/2010\\_census\\_main.html](http://www.njslom.org/2010_census_main.html) for a recap of all the work of our 2010 Census Awareness Committee, and for links to other useful information.

Advantages to linking to [www.nj.gov/2010Census](http://www.nj.gov/2010Census) include:

- Provide your residents access to information about the 2010 Census from a New Jersey source.
  - Short concise information about importance, ease, and safety of completing Census questionnaire. Detailed information and instructions for “Snowbirds”.
  - Public information materials include: fact sheets, sample questionnaires – in multiple languages, informational videos and public service announcements.
  - Links to Census job information.
  - Navigation of website simple and streamlined into three areas: Public Information, Complete Count Committee Support, and Census In Schools.
  - Additional information added to site as it becomes available.
- Public information page translated into Spanish with a single mouse click.
  - Provides important information to your Spanish speaking residents.
  - Downloadable fact sheets translated in Spanish.
  - Additional language materials and videos available.
- Provide support for Complete Count Committees operating in your County/Municipality.
  - Regional resources **not available** on federal website:
    - Tract level hard to count maps and mail response rates from 2000 Census for counties/municipalities to assist with targeted outreach.
    - Additional Spanish translated materials.
  - Additional Complete Count Committee resources include:

toolkits, fact sheets, drop-in articles, palm cards, crossword puzzle information sheets, videos, newsletters, logos, mailing Inserts and more...

- Help support the statewide 2010 Census promotional campaign for New Jersey.

Thank you for your attention to this crucial matter.

Very truly yours,

William G. Dressel, Jr.  
Executive Director

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**Re: II. Repeal of Licensing Requirement for Junkyards**

Dear Mayor:

The law requiring junkyard businesses to be licensed by the Motor Vehicle Commission ("MVC") was repealed effective January 2010. Therefore, MVC will no longer require applications for junkyard licenses, and all licenses expiring this year will not be renewed.

MVC has, today, mailed the attached announcement to all junk yard licensees of record, and has posted the announcement on the MVC website at the following link:

<http://www.state.nj.us/mvcbiz/IndexPages/autodealerIndex.htm>.

The motor vehicle junk business or motor vehicle junk yard will still be required to obtain a permit or certificate from the governing body or zoning commission of the municipality to establish or maintain its junkyard or business.

Every person owning or operating a motor vehicle junkyard business or motor vehicle junk yard, and who is also licensed as a motor vehicle dealer pursuant to the provisions of N.J.S.A. 39:10-19, must continue to certify to the Commission, upon selling a motor vehicle, that, at the time of sale, the motor vehicle was or was not, as the case may be, in suitable condition to be operated on the highways.

Please contact the Business Licensing Services Bureau if you have any questions or concerns at (609) 292-6500 #5014.

Very truly yours,