



**From:** Maietta, Deana M [mailto:deana.m.maietta@verizon.com]  
**Sent:** Friday, December 04, 2009 10:08 PM  
**To:** Carolynt@FRANKLINTOWNSHIP.COM; clerk@twp.freehold.nj.us; twarner@twp.freehold.nj.us; asusen@haledonboronj.com; clerk@jacksontwpnj.net; B-MALDONADO@LITTLEFERRY.NJ.ORG; smenzies@mantuatownship.com; markmcintosh@medfordlakes.com; acarlson@mendhamtownship.org; SMCCORMICK@MONROETOWNSHIP.NJ.ORG; Lashway, Lisa; PGCLERK@PATMEDIA.NET; qtntwpclerk@comcast.net; Michele@robbinsville-twp.org; vigilantek@southamboynj.gov; jgraf@southplainfieldnj.com; kathleen.wisniewski@springfield-nj.us; boroclerkusr@aol.com; busadmin@waynetownship.com; dhartl06@westdeptford.com; TBOWE@WOODBURY.NJ.US; laverdd@woodlynnenj.com; clerk@njwoodridge.org; jsvhillsideclerk@aol.com; AVONBORO@aol.com; jcat11@aol.com  
**Subject:** FW: IMPORTANT VERIZON NOTICE: RATE CHANGE INFORMATION

Dear Municipal Official:

This is to inform you of rate changes to Verizon's FiOS TV service for business customers. Due to the rising cost to provide Verizon FiOS TV service, the rate for the HBO package and any package that includes HBO programming will increase by \$1.00 on or after January 17, 2010. Attached is a template for the business customer notices. Each affected customer will receive a letter based on this template identifying the package to which the customer subscribes and providing notice of the specific price change.

The rate sheet below lists the package names affected by this change along with the current and new price.

Package Name	Current Price	New Price (Effective 1/17/10)
Movie Package - (Small Business Customers)	\$14.99	\$15.99
Movie and Sports Package - (Small Business Customers)	\$17.99	\$18.99
Movie Package/HBO - (Small Business Customers)	\$25.00	\$26.00
HBO - (Small Business Customers-Premier Only)	\$15.99	\$16.99
HBO/Cinemax -(Small Business Customers)	\$21.99	\$22.99

We realize that our customers have other alternatives for entertainment and our goal is to offer the best choice and value in the industry. Verizon appreciates the opportunity to conduct business in your community. Should you or your staff have any questions, please contact me at 908 559-2619 or email [deana.m.maietta@verizon.com](mailto:deana.m.maietta@verizon.com).

Thanks,

**Deana Maietta**

Franchise Service Specialist

1 Verizon Way VC11W422

Basking Ridge, NJ 07920

Office 908 559-2619

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**[deana.m.maietta@verizon.com](mailto:deana.m.maietta@verizon.com)**

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Dear FiOS TV Customer,

We hope your business is enjoying all the benefits your Verizon FiOS TV and movie package have to offer both you and your customers— like instant access to over 15,000 On Demand titles, the hottest shows and the most HD channels anywhere, on the network built for HD. And 70% of our growing list of titles are FREE.

It all adds up to endless hours of theater-quality entertainment that you and your customers can enjoy.

We also want to let you know that the cost of providing your Verizon FiOS TV service is increasing and the rate for your <package service description> package will be increasing from <\$XX.XX old price> to <\$XX.XX new price> per month, effective on January 17, 2010. You don't have to do anything to maintain your service at the new rate — you'll continue to enjoy all the benefits your current Verizon FiOS TV service has to offer. Like instant access to the hottest movies and shows and all the sports you crave – on the network built for HD.

If you would like to review your account or have any questions, please give us a call at 888-244-4440.

As always, we greatly appreciate your choosing Verizon and look forward to providing you with the best FiOS TV service for years to come.

Sincerely,

Stephen Greene  
Customer Relationship Marketing