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Comcast FAX



TO: Mayor and Members of the Governing Body
Municipalities served by Comcast

FROM: Charles L. Smith
Area Director of Government and Community Affairs

DATE: October 24, 2008

RE: DTV Test – October 28, 2008

In preparation for the Broadcast Digital Transition on February 17, 2009, on Tuesday, October 28, 2008, New York broadcast television stations will shut down their analog television transmissions for two minutes, from 5:58-6:00 p.m., and transmit in digital only. Participating broadcasters include WABC, WCBS, WFUT, WLIW, WNBC, WNET, WNJU, WNYE, WNYW, WPIX, WPXN, WWOR and WXTV. The test is being conducted to alert affected consumers and ensure that the February transition is smooth. While this test will only impact consumers who receive signals on their analog televisions via roof-top or set-top antenna, we wanted to make you aware, should you receive telephone calls from constituents.

Consumers unable to see the digital programming will see a message to call 1-877-DTV-5353, which routes them to the FCC and an interactive menu that poses a series of questions. A Spanish-language option is included. The FCC will be logging the number of households reporting problems, zip code information of problems, metrics on antenna viewers and other information needed to facilitate the transition.

The broadcast industry has issued press releases to a variety of media outlets to publicize the test.

Should you have any questions on this or a Comcast matter, please do not hesitate to contact me at 908.258.8143 or Molly Adams at 908.851.6854.