



From: NJLM - Municipal Clerks [mailto:njlm-clerks@cityconnections.com]
Sent: Tuesday, October 21, 2008 11:04 PM
To: Lashway, Lisa
Subject: Municipal Clerks from NJLM



LEAGUE ALERT

Municipal Clerk: Please forward to Mayor and Governing Body.

October 21, 2008

**Re: League and Thomas
Edison College
Promote Youth Literacy Webinar**

Dear Mayor:

The New Jersey League of Municipalities in conjunction with the New Jersey Child Care Economic Impact Council under the leadership of the John S. Watson Institute for Public Policy of Thomas Edison State College sponsored on October 14, 2008 a web-based seminar for mayors and other municipal leaders in New Jersey entitled *Children Are Community: Creating Family-Friendly Cities for Young Children*. The webinar outlined strategies ranging from changing local community planning to implementing mayor's book clubs. The NJ League is currently working on how to build literacy for young children, by promoting Mayor's book clubs. You will hear more in the coming weeks.

The webinar was also hosted by Insight Center for Community Economic Development and the speakers were Tonja Rucker, Ph.D. Senior Program Associate of the Early Childhood & Family Economic Success, National League of Cities; Saskia Trill, Ph.D. Program Manager from the Insight Center for Community Development (formerly NEDLC); and Ana I. Berdecia, M.Ed., representing the New Jersey Child Care Economic Impact Council. The webinar was recorded and you can assess the recording and the materials through the following links:

(Click here:<http://www.insightcced.org/uploads///publications/ece/EIR-NJ.pdf>), and the National League of Cities' Action Kit on Supporting Early Childhood Success(available here:http://www.nlc.org/IYEF/early_childhood/resources.aspx).

To assess the webinar go to www.insightcced.org (On the right side of the screen, stroll down to the Children Are Community click on link.

If you have any questions, or need any additional information, please feel free to contact Ana I. Berdecia, Co-Chair of the New Jersey Child Care Economic Impact

Council and Senior Fellow/Director, Center for the Positive Development of Urban Children at the John S. Watson Institute for Public Policy of Thomas Edison State College at (609) 777-4351 ext. 4290.

Many thanks for your assistance,

William G. Dressel Jr.
Executive Director,
New Jersey State League
Municipalities

Joseph Youngblood, II, J.D, Ph.D.
Associate Vice President for Public Affairs
Dean, John S. Watson School of Public of
Service
Director, Watson Institute for Public Policy
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The New Jersey Linking Economic Development and Child Care Project is being funded by the National Venture Grant affiliated with the W.K. Kellogg Foundation and the North Carolina Partnership for Children, Inc-Smart Start's National Technical Assistance Center.

Other important links for creating family-friendly cities:

Link to infant/toddler credential information from DHS:

<http://www.njcite.org/>, <http://www.pinj.org> ,

Links to A. M. Mailman and Annie Casey, <http://www.mailman.org/>
,<http://www.aecf.org/>>

League of Municipalities education group, <http://www.njlm.org/overview.html>

ACNJ, <http://www.acnj.org/>

Link to join the National League of Cities' Early Care and Education listserv,
http://www.nlc.org/iyef/early_childhood/index.aspx

NJAEYC and their work with The Week of the Young Child, <http://www.njaeyc.org/>

Strengthening Families website,
<http://www.state.nj.us/dcf/prevention/childhood/strengthening.html>

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